

20 February 2007
Moscow

Citibank announced the results of the promotional campaign "Go to Champions League game in Germany with Citibank Miles & More Credit Card!"



Click on the picture to enlarge it.

On 1 December 2006 ZAO Citibank announced winners of the promotion campaign "Go to Champions League game in Germany with Citibank Miles & More Credit Card!" The winners of the promotion (held for Citibank's Miles & More credit card holders between 16th October and 5th November 2006) were:

- Vladimir N. Zinchenko - Moscow City
- Vadim V. Kudryavtsev - Moscow City
- Denis A. Vorobiev - Moscow City

Each of the three lucky winners was rewarded with a trip for two to the Hamburg vs CSKA Champions League match played in Hamburg on December 6, 2006. The flight from Moscow to Hamburg was courtesy of Lufthansa. The winners stayed in Hamburg for three days.

The awards ceremony was held at Citibank's Sretenka Branch. Rene Koinzak, Lufthansa's Marketing Director for Russian Federation & C.I.S., and Michael Berner, ZAO Citibank Vice-President, Business Development and Product Management Director congratulated all the winners and wished them a pleasant journey.

The Lufthansa and Citibank representatives also commented on the success of their joint project launched within the Miles & More Frequent Flyer Program.

"The ten months of cooperation with Citibank within the framework of Miles & More development in Russia brought us thousands of new passengers, expanded our regular customer base and contributed to the growth of our partner network," Rene Koinzak said. "We take special pride in Miles & More members. It gives us pleasure to see that more and more people put their trust in Lufthansa and become our frequent flyers."

Speaking of the importance of cooperation, Michael Berner said: "We are happy with our alliance with Lufthansa and with how receptive the market has been to our co-brand product. Today over 10% of Miles & More members in Russia have become Citibank customers. Our objective is to offer an ever-increasing range of benefits to our existing and potential customers and we plan to develop this business going forward."



[Miles & More Credit Card by Citibank](#) is the joint product of Miles & More Frequent Flyer Program founded by Lufthansa German Airlines and ZAO Citibank, a full subsidiary of Citigroup in Russia - one of the leading issuers of credit cards in the world.

This card combines in itself the advantages of the regular [Citibank credit card](#) and the possibilities of traveling more frequently and with greater comfort. By opening this Credit card you automatically become the member of Miles & More program and use all the advantages that are provided by the credit card:

- **1 award mile for every 30 rubles** spent on the card!
- Revolving Credit Lines:
 - up to 600 000 RUB for [Miles & More Credit Card Gold](#)
 - up to 160 000 RUB for Miles & More Credit Card
- [Grace period](#) - **up to 50 days at 0% interest rate!**
- **3000** award miles welcome bonus for Miles & More Credit Card
- **5000** award miles welcome bonus for Miles & More Credit Card Gold
- Automatic enrollment to Miles & More
- **Redeem award miles** for upgrades, flight or merchandise awards

