Over 1000 people in Russia got volunteers’ assistance and support

ZAO Citibank thanks its employees for their voluntary contribution to Community

Moscow - within the frame of 50 voluntary initiatives that were undertaken by ZAO Citibank employees during 2007 over 1000 people from different social organizations in Moscow, Saint Petersburg, Volgograd, Nizhniy Novgorod, Rostov-on-Don, Samara and Yekaterinburg got assistance and support. Citi is committed to volunteering movement that is a symbol of the many ways it makes the world change for the better.

All year round Citi employees volunteered in the communities, attending social organizations, supported children's homes, special medical care and educational institutions, old people's homes and refuges for animals. Volunteers helped to clean the premises, arranged professional trainings on HR management, held parties for disabled people and the most vital issue is that they gave attention, simple human relations and sincere care to those who really need it.

Global Community Day was the culmination of Citi's volunteering movement. In 2007 the second Global Community Day in Russia saw more than 300 Citi employees, their friends and family members taking part in the initiative and supporting more than 950 people.

2007 was announced a Child's Year. Volunteers from ZAO Citibank supported the initiative of the Government and mostly focused on the social organizations for children, orphanages and boarding schools.

"…Thanks to you, to your organization, to its generous employees and your support our children have an opportunity to broaden their scope of interests, get advanced equipment for studies. Our main target is to create comfortable conditions for our children, their studies and shaping as personalities. And all of you are taking an integral part in this very process", - Zinaida Polyakova, Director of the Boarding school #37 in Saint Petersburg expressed her thanks to volunteers from ZAO Citibank.

The end of the year 2007 was marked by the special action "New Year 2008" held by volunteers from ZAO Citibank. They gathered more than 700 presents for children from supported orphanages and hospitals.

Institution of Volunteerism

"Volunteer" from French "Volontaire", that’s in its turn from Latin "voluntaries".

1863 - Red Cross, the first volunteering organization is registered.

XX century - volunteerism is considered as general social phenomenon and getting more and more popular around the world

1998 - over 109 mln people took part in volunteering movement

At present USA sees almost 50% of population involved in volunteering activities

- According to The Russian Public Opinion Research Centre approx. 70% Russians would like to help other people and society in general

But in fact only 1,5-2% out of them take part in social volunteering activities

Volunteering New Year campaign

Moscow - children from Kolychevo orphanage #12 got over 160 presents

Saint Petersburg - more than 400 presents and souvenirs for the Boarding School #37, Turner's institute and rehabilitation centre "Child in Danger"

Yekaterinburg - charity actions in Dabar club - fund raising for disabled children from Nizhneturinsy orphanage; visit to the orphanage #1 - games, competitions and awards.

Nizhniy Novgorod - fund raising, providing New Year costumes for the boarding school #1 and Zolinskaya boarding school.

Rostov-on-Don - New Year presents for the orphanage #4, equipping of the video hall, visits to orphanages #10, 3.

Volgograd - renovation and premises cleaning, fund raising for the New Year party at Mercy House at Volzhsky town.