Citi Russia launches financial training for journalists

Introduction to banking in a one day Mini "MBA course".

Moscow, October 15, 2008 Citi Russia Press Club has introduced a one day training course for financial press, taught by Citi senior managers across all business lines - from credit cards to FICC. Fifteen representatives of Russian financial publications took part in what has been called "mini MBA" training course moderated by the Financial Times reporter Andrew Jack.

The course, aimed at providing participants with a first hand experience in fundamentals of banking included lectures and case studies on macroeconomy, trade finance, credit cards, fixed income, corporate and commercial banking and equity research.

The seminar was opened with a guest lecture by Sergei Guriev, dean of Russian School of Economics and included Citi speakers Eugene Belin, Citi Russia Treasurer, Elina Ribakova, Citi Russia Chief Economist, Selim Ergoz, Head of Citi Russia Credit cards business shared their views with the audience and answered multiple questions from attendees.

"We hope this special project will give us all an opportunity to share Citi's global expertise and hundreds of years of experience in all aspects of financial services in an informal classroom style dialogue where we all benefit from learning from each other.”, - states Julia Zilberman, Citi Russia&CIS Public Affairs Head.

Citi Russia Press Club, launched in 2007 is an informal gathering of lead financial reporters, providing frequent and timely opportunities to discuss market news and industry trends with Citi top-managers, representatives of the business and academic community and other media colleagues. There are over 40 members of Citi Russia Press Club: journalists from both leading Russian and international media. Press Club sessions take place every 6 - 8 weeks.