

April 27, 2011  
Moscow

### One Million Trees on Behalf of One Million Clients: Cedar Day, 15 May 2011



On May 15th, 2011 over 200 volunteers, Citibank employees, representatives of the Primorye administration, and journalists, will gather in the Land of Tiger and Leopard to celebrate the Cedar Day and plant their own tree within the framework of One Million Trees on Behalf of One Million Clients campaign. This project is implemented by ZAO Citibank in partnership with the World Wildlife Fund (WWF) on the occasion of the bank's one million retail clients in Russia. This initiative is aimed at contributing to restoration of broadleaved pine forests in the Far East of Russia, which is the main habitat of the rarest species of the Far Eastern Leopard and Amur Tiger.

To register as a volunteer, please contact Olga Sass at the WWF Russia Amur Branch at +7 (4232) 41-48-68 or Alina Vilnina at Citi Russia at [alina.vilnina@citi.com](mailto:alina.vilnina@citi.com)

More details on the project, as well as respective photos and video footage will be available on our Web-site (<http://www.citibank.ru/trees/eng/>).

**World Wildlife Fund (WWF)**, one of the largest international independent nature preservation organizations unites about 5 million permanent supporters and operates in over 100 countries. WWF's mission is to stop degradation of the planet's environment to achieve harmony between human and nature. WWF's strategic priorities are preserving biodiversity of the planet, securing sustainable use of renewable natural resources and advocacy of actions to reduce environmental pollution and wasteful use of nature.

**ZAO Citibank**, a full subsidiary of Citi in Russia, has been operating since 1993 when it became one of the first banks with foreign capital to enter the Russian market. It was the first of Citibank's three current subsidiaries in the CIS. Citibank has since grown its business to become one of the country's largest banks offering a full range of products and services to corporate and consumer customers. At present, the bank has over 3,000 employees; its distribution network includes retail branches, 350 ATMs and representative offices in the largest cities in Russia, Ukraine and Kazakhstan.

**Citi** is the leading global financial services company that provides services to circa 200 million client accounts and does business in more than 140 countries. Through its two operating divisions: Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutional clients with a broad range of financial products and services, including consumer banking and lending, corporate and investment banking, securities brokerage, and wealth management. For more information, visit [www.citigroup.com](http://www.citigroup.com) or [www.citi.com](http://www.citi.com)