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Moscow

Clients recognise Citi best FX provider in Russia

According to recently published Euromoney Foreign Exchange Poll 2011

Citi was ranked #1 in the Corporate space in Russia in prestigious Euromoney FX Poll 2011. Results reflect clients’ recognition of Citi's leadership, expertise, innovative solutions and superior client service in the space. The survey is a leading review of FX providers and services, and is considered to be the benchmark for the FX industry.

Denis Korshilov, Head of Fixed Income, Currencies and Commodities at Citi Russia said: «We have listened very carefully to the feedback and the requirements of our Russian customers and incorporated several very useful features just for Russia, which Citi considers to be one of the most important markets. It is very rewarding to see that our efforts are appreciated: according to Euromoney data, Citi’s overall FX volumes with corporate clients saw higher growth, demonstrating unprecedented increase of more than 100%»

Citi continuously invests in development of the state-of-the-art technology with the objective of bringing the highest level of efficiency and transparency to the clients' FX and money market transactions. Citi introduced a unique CitiFX Pulse platform to the Russian market. It is a «one-stop shop» for all of the FX and investment needs that offers Citi clients online access to the real-time local pricing and global liquidity. CitiFX Pulse analytical toolkit features latest market news, charts, reports and Citi research, facilitating informed decision-making. Dedicated local language client support in over 50 countries integrates knowledge, product expertise, and IT infrastructure of one of the world’s largest financial services institutions.

ZAO Citibank, a full subsidiary of Citi, has been operating in Russia since 1993. At present ZAO Citibank is among the country’s largest banks offering a full range of products and services to corporate and consumer customers. Citibank has over 3,000 employees; its distribution network includes retail branches, 400 ATMs and representative offices in largest cities in Russia, Citi also operates in Ukraine and Kazakhstan. The number of the bank’s consumer clients has exceeded 1,000,000 Russians. www.citibank.ru

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com.