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Global Experts Name Citi Best Corporate Internet Bank

Citi Gets Best Internet Bank in Russia, Ukraine and Kazakhstan in 2011 Award



Citi in Russia, Ukraine and Kazakhstan has been named Best Corporate/Institutional Internet Bank by the Global Finance in 2011. It is the fifth consecutive year that the Global Finance experts have given highest marks to the capabilities, security and convenience of Citi's Internet bank.

Zdenek Turek, Head of Citi Russia and CIS, President of ZAO Citibank, said: "We are focused on helping our clients succeed and will continue to deliver best-in-class solutions to support their goals. Citi continuously invests in its franchise, development of the state-of-the-art technologies and our employees; we strengthen our market positions in Russia as well as CIS countries, one of the priority emerging markets for Citi. We hope that companies as well as individuals in Russia and CIS will continue to choose and benefit from Citi's advanced on-line banking solutions."

Citi was the first to introduce a unique CitiFX Pulse platform to the Russian market. It is a "one-stop shop" for all of the FX and investment needs that offers Citi clients online access to the real-time local pricing and global liquidity. CitiFX Pulse analytical toolkit features latest market news, charts, reports and Citi research, facilitating informed decision-making. Dedicated local language client support in over 50 countries integrates knowledge, product expertise, and IT infrastructure of one of the world's largest financial services institutions.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality.

For Central & Eastern Europe, Citi won seven out of 8 nominations and was named Best Investment Management Services; Best Online Cash Management Bank; Best Trade Finance Services in the Best Corporate/Institutional Bank subcategory. Citi also received awards for the Best Web Site Design; Best information security Initiatives; Best in Mobile Banking and Best in Social Media subcategory.

ZAO Citibank was one of the first banks with foreign capital that entered Russian market in 1993. Citibank has since grown to become one of the largest banks in the country. Citibank offers its corporate and individual clients a broad range of [products](#) and [services](#). At present, the Bank has over 3,000 employees; its distribution network includes over 400 [ATMs](#), [retail branches](#) across major cities in Russia, Kazakhstan, and Ukraine. For more information on Citibank in Russia, visit www.citibank.ru

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including [consumer banking](#) and [credit](#), corporate and investment banking, [securities brokerage](#), transaction services, and wealth management.