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Moscow

Citibank Clients Get Easier Way to Make Charitable Donations

Citibank facilitates client charity bank operations in Citibank Online.

Till November 1, 2011 Citibank clients will be able to use a facilitated procedure for charitable donations in one of the participating charity organizations. The bank has preliminarily enrolled payment details of five charity organizations in Citibank Online. Citi client needs only to choose the organization, add it to the list of beneficiaries and make a donation. Then a client will be able to easily make donations to the selected organization at any time through Citibank Online, Citi Mobile or via 24-hour service of Citiphone Banking, or set up instructions for regular donations.

The list of charity organizations includes the "Russian Red Cross", the "Liniya Zhizni" charity foundation, the "Zhivoy" charity foundation for support of adults, the "Here and Now" charity foundation for orphans, and the "World Wildlife Fund" (WWF).

"Our customers have regularly expressed their interest in working with us to support social programs. We are happy to announce this initiative that not only helps meet our customers requests but also reinforces Citi's responsible corporate social policy. We will continue to improve our processes and work on projects that will contribute to the community we live and operate in," said Amit Sah, Head of Consumer Banking, ZAO Citibank.

Donating procedures adjustment is one of a number of Citibank's proactive corporate social initiatives. More on social projects is available in the [Corporate Citizenship section](#) on the Citibank website.

ZAO Citibank was one of the first banks with foreign capital that entered Russian market in 1993. Citibank has since grown to become one of the largest banks in the country. Citibank offers its corporate and individual clients a broad range of [products](#) and [services](#). At present, the Bank has over 3,000 employees; its distribution network includes over 400 [ATMs](#), [retail branches](#) across major cities in Russia, Kazakhstan, and Ukraine. For more information on Citibank in Russia, visit www.citibank.ru

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including [consumer banking](#) and [credit](#), corporate and investment banking, [securities brokerage](#), transaction services, and wealth management.