

October 27, 2011
Saint Petersburg

Citibank Opens Its Second Innovative Lending and Payment Center in Saint Petersburg

Conveniently located in a residential neighborhood, the center brings the Bank closer to Clients

Citibank launched its second center for lending and payments in an innovative format in Saint Petersburg. The most popular banking services are now accessible via modern interactive hi-tech solutions. The new center is located in the Voyage shopping mall at 124a Engels Ave., Building 1. To ensure convenient access, the center is open daily from 10 am until 9 pm.

Zdenek Turek, Head Citi Country Officer, Russia, Citi Division Head Russia, Eastern and Central Europe (RECE), Michael Berner, Supervisory Board Member, Head of Consumer Lending at ZAO Citibank, and Ruslan Belyaev, Director, ZAO Citibank Branch Manager in Saint Petersburg, attended the opening ceremony.

The new platform offers clients cutting-edge IT-based banking solutions, including an Internet kiosk with access to [Citibank Online](#) and an information terminal with a touch screen and convenient menu navigation to help clients learn about the whole range of banking services offered. The branch hosts universal multifunctional ATMs with 24/7 access and instant availability to online deposits, as well as a telephone directly connected to [CitiPhone](#), the bank's 24-hour client service hotline. Clients can consult with bank representatives, instantly re-issue a card, apply for a credit card or consumer loan, resolve maintenance requests such as activation/deactivation of [CitiAlert](#) messages and [electronic statement services](#), and receive many other services.

"The demand for services of the first innovative center launched in the Gallery mall last summer as well as the interest of Saint Petersburg residents and the city's guests have exceeded our expectations. The bank made a decision to launch a second such center in a new residential district. The concept of our centers is to be closer to our clients. We offer as many services as possible within walking distance and adjust our business hours to make them more convenient for clients. By introducing technologies based on leading international experience, we help our clients adopt and actively utilize modern, convenient banking solutions," said Michael Berner, Supervisory Board Member, Head of Consumer Lending at ZAO Citibank.

Three innovative lending and payment centers currently operate in Moscow.

ZAO Citibank was one of the first banks with foreign capital that entered Russian market in 1993. Citibank has since grown to become one of the largest banks in the country. Citibank offers its corporate and individual clients a broad range of [products](#) and [services](#). At present, the Bank has over 3,000 employees; its distribution network includes over 400 [ATMs](#), [retail branches](#) across major cities in Russia, Kazakhstan, and Ukraine. For more information on Citibank in Russia, visit www.citibank.ru

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