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Automatic Mobile Balance Top Up for Citibank's Clients

Citibank and MegaFon launch new service to help their clients always stay on the line.

Citibank and MegaFon have announced launch of a new service enabling their clients to top up their MegaFon mobile balance with Citibank's card, effective 15 November. Balance is automatically topped up once it has fallen below a certain limit. No commission applies to these payments.

To sign up for MegaFon's PayCard service, Citibank's customer should contact CitiPhone or Citibank's staff at one of the bank's branches. Citibank customers can subscribe to the offer with both their personal mobile and another MegaFon mobile numbers.

To subscribe, customer can call <u>CitiPhone</u> at +7 (495) 775-75-75 in Moscow, +7 (812) 336-75-75 in St. Petersburg, 8 (800) 700-38-38 for other Russian cities; or submit an application form at one of <u>Citibank's branches</u>, and provide the bank's staff with the MegaFon customer telephone number, Citibank's card details, preferred mobile balance limit, and amount of the automatic payment.

More details are available at www.citibank.ru

ZAO Citibank was one of the first banks with foreign capital that entered Russian market in 1993. Citibank has since grown to become one of the largest banks in the country. Citibank offers its corporate and individual clients a broad range of <u>products</u> and <u>services</u>. At present, the Bank has over 3,000 employees; its distribution network includes over 400 <u>ATMs</u>, <u>retail branches</u> across major cities in Russia, Kazakhstan, and Ukraine. For more information on Citibank in Russia, visit www.citibank.ru

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including <u>consumer banking</u> and <u>credit</u>, corporate and investment banking, <u>securities brokerage</u>, transaction services, and wealth management.