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Moscow

Bank in One Touch for Citibank Retail Clients

Citibank Launches Citi Mobile – Banking Application for Mobile Phones.

Citibank has announced launch of its Mobile Bank application to empower its clients to access and manage their accounts using any Internet connections that are supported by their mobile phone.

An updated version of Citi Mobile is available for all mobile phones whose devices support any internet connections at www.mobile.citibank.ru, and as a mobile phone application for iOS and Android* platforms.

"The number of Citi Mobile bank users has grown two times between 2010 and 2011. Just in March, our clients made over 350,000 transactions with their mobile phones, says Tatiana Shpakova, Alternate Channels Director at Citibank. – The Citi Mobile application is designed to save the time of our customers and make the management of accounts easier, quicker, and more convenient."

Citi Mobile allows the bank's customers to view account information, including latest transactions; pay mobile, Internet, television, utility and other bills; transfer funds between accounts, including currency exchange at Citibank's rate; transfer funds across Russia; open time deposits; and view Citibank's current exchange rates. Citi Mobile can also help locate a Citibank ATM, branch or Citigold center in the relevant area.

To find the Citi Mobile application for iOS and Android platforms at the App Store** or Google Play,*** they just need to type "Citibank RU" in the search bar.

To log on to Citi Mobile, the client needs to use the same User ID and Password as used to sign on to Citibank Online. If the client does not have a User ID and password yet, they will need to set them up on the Citibank Online sign-on page. These User ID and password will be valid for both Citi Mobile and Citibank Online.

* Android is the registered trademark of Google Inc.

** App Store is the service trademark of Apple Inc.

*** Google Play is the service trademark of Google Inc.

ZAO Citibank was one of the first banks with foreign capital that entered Russian market in 1993. Citibank has since grown to become one of the largest banks in the country. Citibank offers its corporate and individual clients a broad range of products and services. At present, the Bank has over 3,000 employees; its distribution network includes over 550 ATMs, retail branches across major cities in Russia, Kazakhstan, and Ukraine. The number of the bank's consumer clients has exceeded 1,000,000 Russians. For more information on Citibank in Russia, visit www.citibank.ru

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.