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St. Petersburg

**Historical Citi Photography Exhibition Presented at St. Petersburg International Economic Forum**

The opening ceremony of the photography exhibition “Citi: 200 Years of Global Economy and Finance” was held on June 21 at the 16th St. Petersburg International Economic Forum.

The exhibition presents a unique collection of historical photographs related to breakthrough moments in the development of world trade and business over the past 200 years that have provided an important stimulus to world economic growth. The exhibition’s themes include such events as the construction of the Panama Canal, which created an opportunity for rapid growth in trade between the Western and Eastern hemispheres, and the laying of the Transatlantic Cable, which linked the two largest economic centers at that time (the US and Europe), providing a powerful impulse for the development of communications infrastructure and financial markets. In addition to their significance to world economic history, these events were also milestones in the development of Citi as a leading international financial institution.

Citi CEO Vikram Pandit, Citi Country Officer for Russia, Citi Division Head for Central and Eastern Europe Zdenek Turek, and other members of Citi’s delegation took part in the opening ceremony of the exhibition.

Below you can find pictures which were presented at the exhibition and the descriptions of the events depicted:



**Opening the first branch in New-York**

In 1812, the US had neither a national banking system nor a central bank. New York was not one of the main financial centers of the country either. Gaining a charter for a bank was politically complicated: the city was divided between people who wanted a central bank and those who emphatically did not. An elder statesman and friend of the late George Washington named Samuel Osgood was able to bring the two factions together to strike a deal in which both sides would be represented on the board of a new bank, which would be called The City Bank of New York. This bank was Citi’s direct ancestor. It was chartered on June 16, 1812, and opened its doors for business on September 12, 1812.

Pictures from the opening ceremony:



**Citi** — ведущая всемирная финансовая компания, которая обслуживает около 200 миллионов клиентских счетов и осуществляет свою деятельность более чем в 160 странах и юрисдикциях. Citi предоставляет физическим лицам, компаниям, правительствам и институциональным клиентам широкий спектр финансовых продуктов и услуг, включая банковское обслуживание физических лиц и потребительское кредитование, корпоративный и инвестиционный банкинг, брокерские операции с ценными бумагами, а также управление активами состоятельных лиц. В 2012 году корпорация Citi отмечает 200-летний юбилей с момента основания в 1812 году.

**ЗАО КБ «Ситибанк»** был одним из первых банков с иностранным капиталом, который вышел на российский рынок в 1992 году. Сегодня Ситибанк — один из крупнейших банков в стране, который предлагает своим корпоративным и частным клиентам широкий спектр продуктов и услуг. На сегодняшний день в банке работает более 3 500 сотрудников, а его розничная сеть включает более 550 банкоматов, филиалы и представительства в крупнейших городах России. Более подробная информация о Ситибанке в России представлена на сайте [www.citibank.ru](http://www.citibank.ru)