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Moscow

### Citi Earns Top Honours in Global Finance Magazine's 2012

**Moscow** — Citi was named the Best Corporate/ Institutional Internet Bank across all countries of its presence in Central and Eastern Europe (CEE), including Russia, Kazakhstan and Ukraine, in the first round of Global Finance magazine's «World's Best Internet Banks 2012» competition. It has won a total of 14 awards, including Best Online Cash Management House and Best Investment Management Services Provider.

The winners were chosen by a panel of judges from Infosys, the business technology consulting firm. The selection was based on a series of criteria including providers' strength for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, and evidence of tangible benefits gained from Internet initiatives, as well as web design functionality. Global Finance editors were responsible for the final selection.

Citi stood out thanks to its robust data management capabilities and best-in-class online banking platforms including:

- **CitiDirect Online Banking**, an electronic banking platform allowing customers to centralize all corporate banking functions in one security-protected place, providing access to account information in real time all over the world right from their computer
- **CitiDirect BE Mobile** is an innovative product, which allows to access **CitiDirect Online Banking** platform via a smartphone or a tablet PC. The solution provides the possibility to view account balances, initiate and authorize transactions, receive notifications via email and SMS.
- **TreasuryVision**<sup>®</sup>, a web-based treasury management platform that provides a single window for global visibility into aggregated account information for cash, investments and debt as well as powerful and customizable analytics and forecasting functionality.
- **CitiConnect**, a connectivity offering that enables clients to seamlessly integrate their ERP, treasury workstation and other mission critical systems in an easy-to-connect file and message exchange environment so that they can maximize the power of Citi's internet banking platform.

Commenting on the awards, Zdenek Turek, Citi CEE Cluster Head, Citi Country Officer for Russia & CIS, said: «The result in the 2012 Global Finance competition comes in an anniversary year for Citi, when we celebrate 200 years of global experience, providing us the opportunity to reflect on our history and to prepare for the future. These awards once again recognize Citi's culture of innovation, encouraging us to continue to focus on client service and to invest in technology and best-in-class systems that enhance our clients' lives.»

Emre Karter, Head of Citi Transaction Services in Central and Eastern Europe said: «We are pleased to have earned this prestigious recognition by Global Finance Magazine. This is a strong testament to our industry-leadership position in Internet banking. We continually invest in our technology platforms to meet client demand for greater standardization, connectivity, control and visibility, thereby enabling them to succeed in today's challenging business environment.»

#### List of awards won by Citi in the CEE region:

Regional Best Corporate/Institutional Internet Banks:

- Best Investment Management Services
- Best Online Cash Management
- Best Web Site Design
- Best Integrated Corporate Bank Site
- Best Information Security Initiatives
- Best in Social Media

Country Best Corporate/Institutional Internet Banks:

- Bulgaria
- Czech Republic
- Hungary
- Kazakhstan
- Romania
- Russia
- Slovakia
- Ukraine

Citi Transaction Services, a division of Citi's Institutional Clients Group, offers integrated cash management, trade, and securities and fund services to multinational corporations, financial institutions and public sector organizations around the world. With a network that spans more than 95 countries, Transaction Services supports over 65,000 clients. As of the second quarter of 2012, it held on average \$396 billion in liability balances and over \$12 trillion in assets under custody.

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**About Global Finance**

Audited by BPA. Global Finance's audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Global Finance also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its [website](#) offers analysis and articles that are the heritage of 22 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London, Rio de Janeiro and Milan

**Citi**, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

**ZAO Citibank**, a full subsidiary of Citi, has been operating in Russia since 1992. At present ZAO Citibank is among the country's largest banks offering a full range of products and services to corporate and consumer customers. Citibank has over 3,500 employees; its distribution network includes retail branches, 550 ATMs and representative offices in largest cities in Russia, Citi also operates in Ukraine and Kazakhstan. The number of the bank's consumer clients has exceeded 1,000,000 Russians. [www.citibank.ru](http://www.citibank.ru).