

November 11, 2004
Moscow

Citigroup Journalistic Excellence Award in 2005

First administrated by Citigroup, the world largest financial corporation, in 1982 the Citigroup Journalistic Excellence Award (CJEA) recognizes outstanding and meritorious reporting on economy and finance contributing to the development of business media. In 2005 the Citigroup Journalistic Excellence Award will be given to Russian journalists for the second time.

The CJEA history in Russia

First offered in Russia in 2004 the Citigroup Journalistic Excellence Award highlighted:

1. Ilya Yefimchuk, a Finance. reporter, as the first winner of the CJEA 2004 for Russia in the "Best Analysis" nomination;
2. Maxim Sokolov, a Namedni (NTV) correspondent, as the best reporter in the "Originality of Thinking" nomination;
3. Vadim Kondakov, a Nedelya (REN-TV) correspondent, winning the "Best Investigative Report" nomination.

Entry Requirements

The Citigroup Journalistic Excellence Award is open to apply for journalists of business, economic and financial print and electronic media. The entrants submit articles featuring primary development in business and providing in-depth and throughout analysis of economic and financial processes at either global or regional level.

The winners are selected in six nominations:

1. **"Best Analysis"**
This nomination acknowledges the best reporter who provides professional, profound and thorough research of the factors influencing the Russian economy in general and financial and banking systems in particular. The article should make original forecasts and conclusions.
2. **"Originality of Thinking"**
Winning this nomination will be the best article that features original and creative solutions to the issues relevant to the Russian economy.
3. **"Best Investigative research"**
the nomination acknowledges objective reporting that features in depth analysis of a particular issue with broad arguments, solid facts and multiple views.
4. **"A Story of One Business"**
This nomination recognizes the best report covering a story of one's success or failure in a particular business and providing analysis of the reasons that led to such a result.
5. **"Best Regional Report"**
Winning this nomination should be the best reporter who provides professional, profound and thorough research of the factors influencing regional economy or financial and banking systems of the Russian regions in particular. The writer should make original forecasts and conclusions.
6. **"Breaking News"**
The nomination recognizes the best news reporting examining financial points (e.g. deals or merging) and the key market players that behind it. The author provides comments and forecasts of the market experts.

The Jury

Six finalists are selected by the independent Judging panel that incorporates the most prominent journalists as well as well-known experts in economy and financial policy-makers. No Citigroup representative ever enters or interferes the judging process. In February, 2005, the Jury members will name six finalists of whom Columbia University will choose the Russian winner for the Citigroup Journalistic Excellence Award in 2005.

The winner

The finalists are among entrants that assigned the maximum judges' score. All entries are screened and selected upon the following criteria: originality of thinking, introduction of new concepts and ideas, analysis and understanding of issue, reference to researches and interviews, and public impact.

The finalists' reportings will be submitted to Columbia Graduate School of Journalism (New-York, USA) that will confirm the CJEA 2005 winner for Russia on March 01, 2005. The winner will be given a unique chance to attend a 10-day seminar hosted by Columbia University.

Seminar in Columbia University

The 10-day seminar is organized and hosted by Columbia Graduate School of Journalism under auspices of Citigroup and brings together the Citigroup Journalistic Excellence Award winners from around the world. The seminar is a workshop on the main principals of economic and financial processes followed by lecturers and briefings with famous analysts of the NYSE, the World Bank and International Monetary Fund, leading policy-makers from the Department of State and experts from Bloomberg Business News. The seminar culminates with a closing dinner at Citigroup.

Moscow seminar

Other finalists will be given a chance to attend a five-day seminar in Moscow. The seminar is a series of lecturers and master-classes by well-known Russian and western media people and opinion leaders and briefings with leading experts in economy and finance. The round-table with Citigroup managers will close the seminar programme.

Entry Requirements

Entrants submit three articles published between January 01 and December 31, 2004, all entries should not be less than 750 words. Journalists of electronic media must submit to the contest a transcript of a broadcast. All entries should be accompanied with a brief summary by an author where he explains its key idea and provides main conclusions. The issuing information, e.g. author's name, surname, publication, issue, date of publishing, etc. should be given in an upper footnote.

In case of alias an article should be accompanied with an editor's letter authorizing its author to participate in the contest.

All entries come with a brief essay in English featuring major professional milestones of a reporter. Personal comments by journalists on the benefits of participating in the Award are welcome.

Journalists apply before December 31, 2004. All entrants will be given a feedback identifying their participation in the contest.

All lectures and meetings within the Columbia seminar **ARE IN ENGLISH**. Each applicant claiming for being a CJEA winner should have a command of English sufficient to understand other speakers and express his thoughts.

Contact information:

For more information please contact:

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The CJEA application form is [here](#). All entries should be made via e-mail cjea@citigroup.com, at one of the above phone and fax numbers or submitted directly to 13, bld.3, Seleznevskaya str., 127030, Moscow.

We will be pleased to see you among the CJEA entrants!